

Professional Work Skills

- Team player, organized, self-motivated with strong problem solving skills
- Adept at quickly learning complex concepts and procedures with a desire and ability to teach others
- Professional business etiquette; direct and honest communication
- Works extremely well under pressure; able to self-manage workload/responsibilities and foster group collaboration

Work Experience

- Print design, web design, advertising, tradeshow/ environmental design and graphics, multimedia application development, consultation services
- Corporate brand development, logo design, stationary program implementation/design, brand usage guideline development
- Photography, videography, advanced image manipulation/ correction, photo retouching/restoration
- Web development, including HTML, XHTML, PHP, CSS, SQL, Java, Unix/Apache server management
- Macromedia Flash development and design, including ActionScript programming
- Print pre-press file preparation, preflighting, font management, color management workflow implementation and systems

Professional Software Skills

- Apple OS X, Microsoft Windows
- Adobe CS5: Acrobat, Photoshop, InDesign, Illustrator, Dreamweaver, Flash
- Apple Final Cut Studio
- Phase One Capture1 Pro

Educational History

- **Rochester Institute of Technology:** Rochester, NY — 2004
 - Bachelor of Science: Imaging and Photographic Technology
 - Side concentration: Color Theory and Human Color Vision
 - Experience in: Photography and Photographic Optics; Electronic and Photographic Sensitometry; Color Measurement, Theory, and Management; Image Restoration and Retouching; Digital Workflow Management; Color Print Systems

Ambitious, detail-oriented designer and photographer. Skilled in brand development/strategy, print, web, and multimedia design/development.

Work History

JMVDigital, Inc.: Fort Collins, CO — 1999-Current

- Self-employed for twelve years; incorporated in 2001
- Graphic design studio providing brand development, print design, web design/development, photography, environmental design, and video. Small business clients up to Fortune 500 corporations
- See my portfolio: www.jmvdigital.com

OtterBox: Fort Collins, CO — 2009-2011

- Lead Graphic Designer: Built the OtterBox brand from a small, inconsistent, awkward appearance to a streamlined, professional, fun, versatile visual strategy ready for global scalability
- Functioned as creative direction and design management for the 10 person creative department
- Created retail packaging, global brand strategy and visual development, product photography, advertising, tradeshow presence, video, web design, etc.
- Driver, creator, and mastermind behind almost everything visual OtterBox produced during this two year period

Element K: Rochester, NY — 2004-2006

- Graphic Designer: Flash design and development of online e-learning courseware for the corporate environment. Responsibilities also include project management, efficient teamwork, handling custom client requests, developing standardized procedures and graphical treatments that follow client visual guidelines
- Management of 1-6 colleagues depending upon project load, complexity and timeline